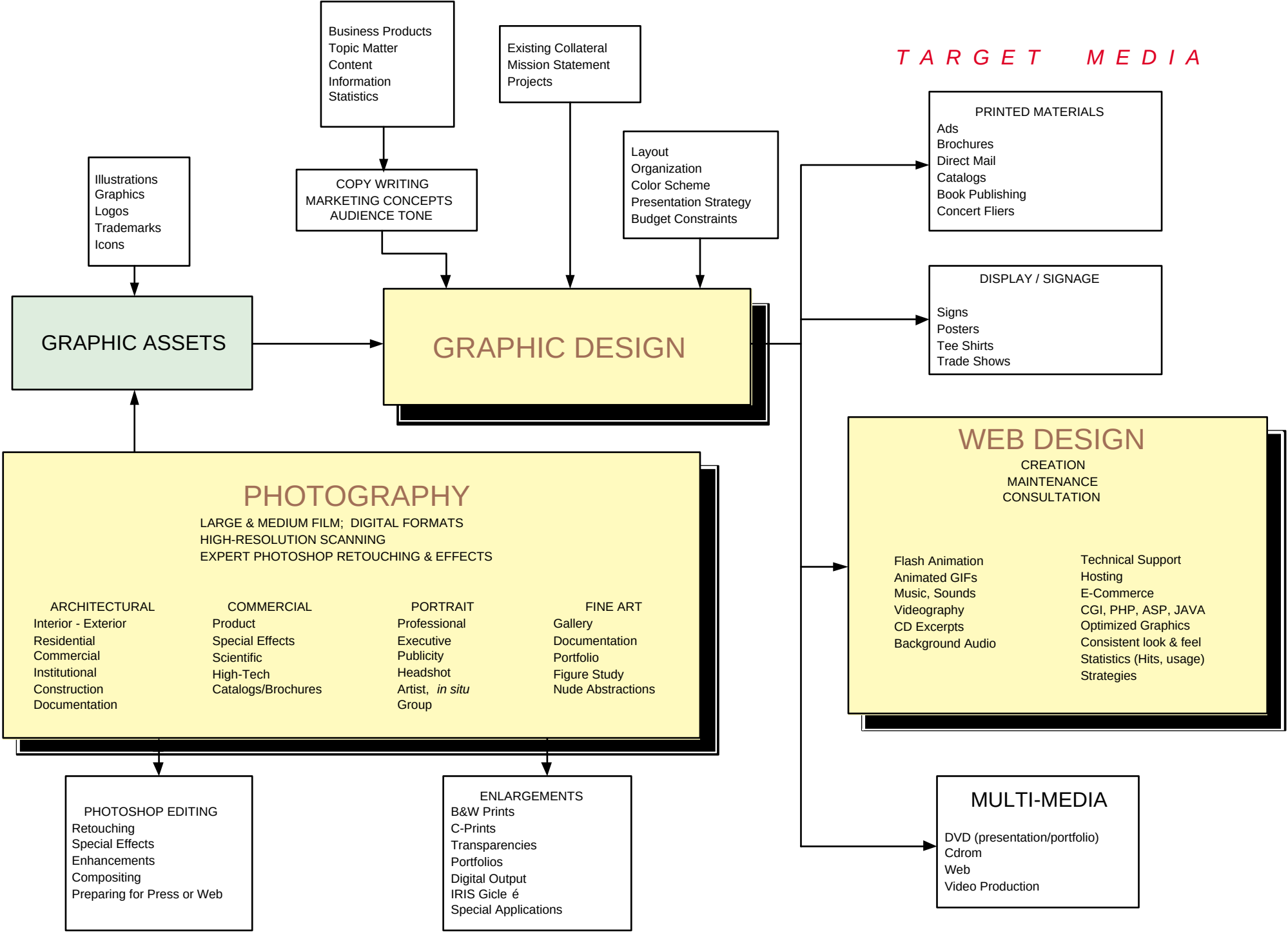
Business Products
Topic Matter
Content
Information
Statistics
Existing Collateral
Mission Statement
Projects
TARGET MEDIA
PRINTED MATERIALS
Ads
Brochures
Direct Mail
Catalogs
Book Publishing
Concert Fliers
Illustrations
Graphics
Logos
Trademarks
Icons
COPY WRITING
MARKETING CONCEPTS
AUDIENCE TONE
Layout
Organization
Color Scheme
Presentation Strategy
Budget Constraints
DISPLAY / SIGNAGE
Signs
Posters
Tee Shirts
Trade Shows
GRAPHIC ASSETS
GRAPHIC DESIGN
WEB DESIGN
CREATION
MAINTENANCE
CONSULTATION
Flash Animation
Animated GIFs
Music, Sounds
Videography
CD Excerpts
Background Audio
Technical Support
Hosting
E-Commerce
CGI, PHP, ASP, JAVA
Optimized Graphics
Consistent look & feel
Statistics (Hits, usage)
Strategies
PHOTOGRAPHY
LARGE & MEDIUM FILM; DIGITAL FORMATS
HIGH-RESOLUTION SCANNING
EXPERT PHOTOSHOP RETOUCHING & EFFECTS
ARCHITECTURAL
Interior - Exterior
Residential
Commercial
Institutional
Construction
Documentation
COMMERCIAL
Product
Special Effects
Scientific
High-Tech
Catalogs/Brochures
PORTRAIT
Professional
Executive
Publicity
Headshot
Artist, in situ
Group
FINE ART
Gallery
Documentation
Portfolio
Figure Study
Nude Abstractions
PHOTOSHOP EDITING
Retouching
Special Effects
Enhancements
Compositing
Preparing for Press or Web
ENLARGEMENTS
B&W Prints
C-Prints
Transparencies
Portfolios
Digital Output
IRIS Gicle é
Special Applications
MULTI-MEDIA
DVD (presentation/portfolio)
Cdrom
Web
Video Production